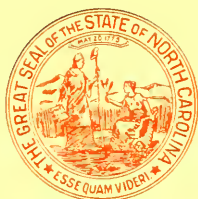


THE
BULLETIN
OF THE
North Carolina State
Dental Society



The next meeting of The North Carolina Dental Society will be held at Wrightsville Beach, N. C., June 10-11-12, 1929.

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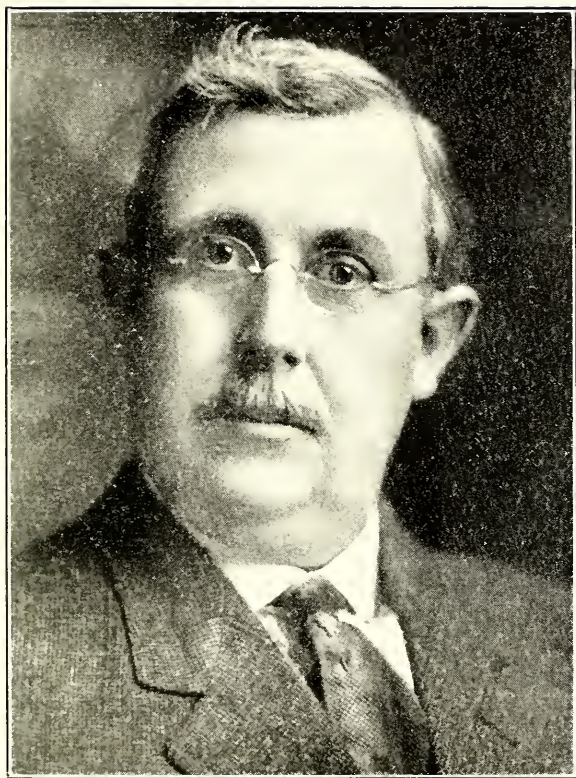
DUTY FIRST BRINGS ITS REWARDS



NO MAN ever makes a success of a business which he does not first put in his thought and effort. Sometimes we wonder why so many people are failures in life. The reason often is because they put self first and duty last. They are keen about their pleasures, but go about their business in a half-hearted way, working only when they feel like it, and exerting themselves to no greater extent than is absolutely necessary in order to retain their positions. You never find such men asking for more work to do, or trying to make themselves increasingly useful. The world is not looking for men of that kind. It is looking for men who put duty first and who enter into their work with a determination to make it a success.—

JOHN D. ROCKEFELLER, JR.

Dedicated to
DR. J. S. SPURGEON
For his true brotherly love and never failing
loyalty toward the profession



DR. J. S. SPURGEON

THE
VIRGINIA
STATE DENTAL ASSOCIATION
cordially invites
the Members of the
NORTH CAROLINA DENTAL SOCIETY
to attend its
ANNUAL MEETING
DANVILLE, VIRGINIA
April 30-May 1 and 2

PRESIDENT'S MESSAGE

I. R. SELF, D. D. S., Lincolnton, N. C.

An excellent program is in the process of being arranged for our next annual meeting of June 10, 11 and 12 at Wrightsville Beach and it is your President's earnest desire that all members of the State Society make plans now to be present at that time. The tang of the salty air, the roar of the whirling surf, and the lure of the bathing beaches are enough in themselves to create a desire for a vacation. Add to this the many phased program that is being planned for our society, the urge to be present ought to be almost irresistible to all the dentists in the state who are members of the North Carolina Dental Society.

It is a duty as well as a privilege that all our members have to be present and enjoy the meetings of the State Society. Such meetings promote harmony and co-operation among the members of the profession as well as establish social and educational contacts that would be impossible to obtain in any other way. It is your President's desire that you be present at the Fifty-fifth meeting of our State Society, coming prepared to offer any constructive suggestions that you may have developed during the year.

I should like to ask that all chairman of committees to be in position to report for their committees. Let us not lose sight of the fact that much of the important business of the North Carolina Dental Society is necessarily done in the committee room. If you are a member of a committee see that the committee is ready to function.

Again let me urge upon every member to lay his plans early to be present at Wrightsville because it will certainly be worthwhile to every member to be there for the program, for the fellowship, for the educational and social privileges which the meeting will offer.

LIABILITY INSURANCE

J. H. WHEELER, D. D. S., President Elect, Greensboro, N. C.

Changing conditions in the professional and business world have brought about a decided change in the attitude of the laity toward medical and dental service. It is not in the scope of this article to argue as to the merits or demerits of the change—it is on us, and the question that confronts us is that we must recognize the fact and meet it as best we can. I am referring to the prevalence of suits for so-called mal-practice. Until recent years there was very little of this type of suits in our courts and even now there are not a great many, but the idea seems to be growing, especially among that class of people who want to get something for nothing. The very flimsiest of excuses are often the basis for such actions, and be it said to the credit of our laws, that so far as my personal knowledge is concerned, very few judgments have been obtained against the medical or dental practitioners, but even this does not seem to deter others from making the same effort. Whether we win or lose, a court action is an expensive pastime and if we have to foot the bill out of our own pocket it may hamper us for many years and if the suit should go against us and a judgment for some thousands of dollars should be given the plaintiff we might be ruined financially for life.

A few years ago a man threatened to sue me because a tooth from which I had removed a vital pulp and filled the canals, was sore for a few days. While he did not make good on his threat, the instance serves to show how ready some people are to take advantage of the least excuse to transfer some of your dollars to their own pocket.

There are a number of conditions which we are confronted with that could be made the basis for an action and yet they are conditions that are unavoidable. Who of us has not had occasional cases of trauma that caused the patient much distress for quite a period of time? Who does not take the chance of losing a bit of root in the sinus when operating on the maxillary molars and bicuspid? There are hundreds of cases of broken hyperdermic needles left in the tissues not due to carelessness but to unavoidable circumstances. This list might be extended indefinitely and each item have a potential basis for suit in the minds of some people.

None of us are immune, so it would seem to be a part of wisdom to provide for the best possible aid in case any of us should be the victim of such a condition. It would be foolish to lull our minds by saying that they could not get "blood out of a turnip." Possibly, by dint of hard work and careful saving we might accumulate a little and then suppose there

was an old judgment docketed against us and then the law stepped in and said now you can and must pay.

The object of this article is to call your attention to the two group policies that are available through the North Carolina Dental Society. One is furnished by the United States Fidelity and Guaranty Co. and is held by the undersigned; the other is furnished by the Aetna and is held by the Secretary, Dr. Keel. This insurance provides, the company will fight the case for you and in case of loss will pay the judgment up to five thousand dollars. Insurance under the group idea costs only eleven dollars per year, just a little more than half what an individual policy would cost.

Quite a few of our members are already carrying this protection and I am wondering why every member does not avail himself of this opportunity. It would be a mighty fine feeling to know that either of these strong companies was behind us to fight our battle in case we got into trouble.

Ship me somewhere east of Sucz, where the best is like
the worst.

Where there aren't no Ten Commandments an' a
man can raise a thirst;

For the temple bells are callin': an' it's there that I
would be—

By the old Moulmein Pagoda looking lazy at the sea;
O the road to Mandalay,

Where the flyin'-fishes play.

An' the dawn comes up like thunder

Outer China 'crost the bay.

—From Kipling's "Road to Mandalay."

Dr. Dennis Keel,
Greensboro, N. C.

Dear Dr. Keel:

Below is a list of periodicals which I am missing in the library. If you will carry this list in the next bulletin, with a request that anyone having any of these issues send them to me, I shall certainly appreciate it.

The Dental Summary: January, April, August, December, 1924.

The American Dental Surgery: December, 1926; February, May, 1928.

Southern Medicine & Surgery: October, 1926; April, November, 1927.

The Dental Cosmos: January, February, May, 1923; February, July, September, November, 1924; June, 1928.

The Dental Digest: January, February, March, 1925; April, May, June, July, August, September, October, November, December, 1927.

Oral Hygiene: August, October, 1924; January, December, 1925; January, February, May, December, 1926; March, August, 1927.

Proceedings North Carolina Dental Society: All before 1919; 1920.

All early issues of the Bulletin of the North Carolina Dental Society.

With kindest regards, I am,

Sincerely yours,

JESSIE R. ZACHARY.

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*Term expires 1929. **Term expires 1930. ***Term expires 1931.

THE BULLETIN

of the

NORTH CAROLINA DENTAL SOCIETY

Entered as Second Class Matter, March 28, 1927 at the Postoffice, Greensboro, N. C., under act of August 24, 1912.

Vol. XI.

MARCH, 1929

No. 1

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DENNIS KEEL, *Editor*

THE EXTENSION COURSE

We have discussed the progress of the North Carolina Dental Society before, but we feel that the Extension Course, which for the past two years, has been put on by the Northwestern University Dental Graduate School, through the University of North Carolina Extension Department is one of the greatest and most beneficial steps toward progress ever before made.

We are proud to note the enthusiasm in which this course has been accepted by our members. It is just another proof that the profession of North Carolina is awake to the possibilities this course offers, and are ever anxious to equip and better themselves for their profession.

North Carolina was the first State to put on this course, since then several other states have adopted our plan.

The Extension Course not only gives you the same advantages offered by a Post Graduate Course in some University, but it eliminates the cost of such a course, saves you the expenses incurred in making these trips, and does not keep you out of your office. Literally speaking North Carolina brings to your very door a special course, with all the assets and none of the liabilities.

Last year we met once a week for ten weeks, in each center. This year, however, we have altered this plan, and will meet once a month for ten months, not including July and August. As compared with last year, instead of having a lecture in the evening, we are having a clinic in the afternoon from two to six o'clock, followed by a banquet in the evening at six-thirty o'clock. Then a lecture with lantern slides.

This is a great move for the dentists in North Carolina and there is not one in the profession that cannot derive some benefit from this course. The cost is small as compared with what is offered, and with what it would cost you were you to try to take a course at some University. It is up to each member to help along so worthy a cause, one that will help each individual and benefit the profession as a whole to such a large extent.

We the members of the North Carolina Dental Society who have had the advantages of this course are so enthusiastic we hope that all the members of the other state societies who read this article will realize what a great thing it is, and that the time is not far off when the other states will also adopt our plan.

The Extension Department of the University of North Carolina, Chapel Hill, N. C., as well as this office will be glad to furnish any information as regards this course upon request.

START MAKING YOUR PLANS NOW TO AT- TEND THE FIFTY-FIFTH ANNUAL MEETING OF THE NORTH CAROLINA DENTAL SOCIETY

The next annual meeting of the North Carolina Dental Society will be held at Wrightsville Beach, N. C., June 10th, 11th, and 12th, and we plan to make this meeting the BEST YET. Of course any meeting to be considered a success must have attendance. So we are counting on each member to be present. There is much in store for you, good clinics, the social contact that you cannot get elsewhere, and the knowledge to be gained therefrom.

It is very gratifying to be able to quote you the following: The North Carolina Dental Society has the largest membership in the southeast, which is over five hundred and fifty members. Of this number there were over four hundred and fifty registered at the last meeting held in Charlotte, this being the largest attendance of any dental meeting in the entire south. We are growing from one of the smallest to the largest and strongest organization in the south, and we want to continue, so you

can appreciate the fact that to continue our growth it is necessary to have the full cooperation of every member in the society.

Do not let yourself be fooled by saying that almost every man you know from your town will be there and that you can stay at home and not be missed, you will be missed, and not only missed but you will be helping to tear down what the rest of the fellows who are attending are trying to build up. ATTENDANCE. So start now to make your plans, and remember the dates. Just think of the beach on a hot summer day, and I know the urge to go will be so much greater than the desire to stay—then we will have a 100% attendance.

Dennis Keel,
Greensboro, N. C.

Dear Doctor Keel:

That you might not be misled, the American Dental Association is in no way responsible for any radio broadcasts or publicity programs, which are not directly sponsored by it or have its official sanction.

Very truly yours,

GEO. H. MANDEL, Supervisor,
Bureau of Dental Health Education

DENTIST AND PHYSICIAN

By T. EDGAR SIKES, D. D. S., Greensboro, N. C.

Another phase of professional relationship which may be considered is that between physician and dentist: not doctor and dentist, an error too frequently indulged in by dentists. Much has been said and written about cooperation of dentists and physicians and much has been said on the dental side about the lack of cooperation. There may be shortcomings on both sides and there may be criticisms which each may direct at the other but the goal of mutual understanding, I am glad to say, is nearer. There have always been in every community men in both professions who have merited and sustained a wholesome influence of mutual service in the interest of their patients' welfare. It is interesting to note here the opinion of the American Medical Association regarding the title "Doctor" as was expressed by an official resolution at its 1926 meeting. The last paragraph of this resolution reads: "Resolved that it is the sense of the American Medical Association that for the protection of the public the title 'Doctor' in a medical sense be restricted to doctors of medicine and doctors of dental surgery." Certainly no more can be asked or desired. It is so much a matter of personal education.

SPECIALIZATION

There are some duties which a dental practitioner owes to his patients and still others which he owes to his profession. Present-day practice involves a number of specialties in dentistry incident to the service to be rendered the patient. As a general practitioner, a dentist is expected to have a working knowledge of all these subjects and must employ and utilize what he does know about them in the treatment of his patients. He bears not only a direct professional relationship but also a personal relationship in his patient as the family consultant and adviser in matters pertaining to dentistry. The practitioner whose practice is limited to a special branch is consulted, as a rule, only for the specific ailment. In the performance of his services the specialist often bears the responsibility of satisfying both the patient and the referring practitioner not only in the quality of service rendered, but in the manner in which the case is handled. In view of these facts it is manifestly unfair to the specialist for the referring dentist to make an apology or offer excuses for the necessity of referring a patient. Once the general practitioner realizes the injustice to the specialist of such evasions and the advantage that must accrue to him by frankly telling the patient that, in his opinion, Dr. X is better qualified to perform the particular service for which consultation is desired,

this situation will be overcome. Such frankness will assure the patient that he (the general practitioner) is primarily interested in the welfare of his clientele.

When a patient consults one for a diagnosis or treatment, it is our moral and professional responsibility to plainly advise the patient what, in our opinion, should be done in the case. It does not matter if the patient has already been advised by dentist or physician; if he goes to another practitioner for his opinion, the dentist should give the patient the benefit of his best judgment, whether it differs from the previous opinion or not, or refuse to handle the case. It is also as much the duty of the specialist to direct unREFERRED patients to another dentist when his judgment so dictates, as it is the responsibility of the general practitioner to recommend the specialist where his services are indicated. We are not fulfilling the highest ideals of our profession if we permit patients who should be judiciously advised to shift about looking for a dentist. It is a duty which we owe the patient and a responsibility which should not be shirked.

That American poet, Edgar A. Guest, said: "I found I couldn't take any water out of an empty barrel, and that if I wanted more out of life, I'd have to put more into it." And so it is in every field of endeavor, we are only what we make ourselves by application, and the return is commensurate with the energy put forth.

DUES

Are You a Delinquent for 1928?

This is to officially advise you that the March JOURNAL OF THE AMERICAN DENTAL ASSOCIATION will not be sent to delinquent members. Therefore, only those from your State who have paid their dues to this office during January and February will receive the March JOURNAL. We cannot guarantee delinquent members back copies of the JOURNAL.

Pay 1929 Dues Promptly

CLINICS

By JOHN R. ALLISON, D. D. S., Wilmington, N. C.

Can something be done about the difficulty in securing co-operation of men of North Carolina Dental Association in giving Clinics at our meetings both District and State?

There seems to be a native shyness in North Carolinians about showing their accomplishments in public. Certainly it is not lack of ability or originality in methods, for I have seen Clinics given at our National Convention that could be surpassed by men practicing here in our own State. Short cuts and ideas which if passed on; would be worth hundreds of dollars to all of us who attend these meetings with the hope of learning something to help us in our daily problems and work.

Each District Society might choose one or two of their Clinicians by any method they desire, but preferably as the State already does by a Clinic Board of Censors. These Clinicians to have their expenses paid by the District Society to the State meeting.

Expenses might be figured at so much per mile plus \$6.00 per day for room and meals for duration of the meeting.

This would give us ten good Clinics for our State meeting.

The State Clinic Board of Censors would then in turn choose one Clinician who would have his expenses paid to the National meeting. Expenses to be arrived at by the same plan as above.

As an aid to getting this plan working the Secretary of each District would mail to every member of his District the above plan urging all to cooperate.

There are many Dentists in North Carolina who have something to tell the rest of us, if we could prevail upon them to come out with it. With that in mind, I put forward the above suggestions which if not acted upon, I hope at least will bring out some discussion and ideas, for increasing the willingness of our members to show us their methods and any new thoughts that they might have.

FINDING THE SIX-YEAR MOLAR

By ERNEST A. BRANCH, D. D. S.

Director Bureau Mouth Hygiene

NORTH CAROLINA STATE BOARD OF HEALTH

How many mothers in your practice know the six-year molars from the second premolars? Not one in a dozen. The Bureau of Mouth Hygiene, of the State Board of Health, purposes to direct its efforts to teaching everyone how to know this tooth when they see it, and the importance of saving this, the largest and most powerful tooth in the entire arch.

To begin our teaching it might be well to recall to the dentists a simple way to bring this to both mother and child.

The mother looks daily for the first tooth and anxiously awaits, with fear and trembling, the second summer when the child is to cut its "stomach" and "eye" teeth. These come through alright and then with a great sigh of relief, mother never looks in the child's mouth until the child is crying with toothache.

Every mother should know there are as many temporary teeth in the lower arch as the child has toes and as many in the upper arch as the child has fingers. This is a language that all understand and every mother and child will remember this.

This message is to dentists of our state especially and with your assistance and cooperation every child and most mothers are going to know this first, or six-year molar.

To further aid in this undertaking a postal card similar to the following is being sent the parent of every child, worked for in the clinics conducted by this department and whose mouth is not completed.

NORTH CAROLINA STATE BOARD OF HEALTH

The school dentists work for children between the ages of 6 and 13. Due to the limited time in your county, it is impossible to do all that every child needs. Your child

requires further dental attention and you should consult your regular dentist immediately.

School Dentist

NOTE:—The sixth tooth from the middle line of the face upper and lower, right and left, is a permanent tooth and if lost is never replaced. The child cuts this tooth about 5½ to 6 years of age and there are four in number.

This, we believe will do away with the possibility of any parent thinking their child needs no further dental attention when they do.

IT PAYS TO ADVERTISE

The codfish lays a million eggs
While the helpful hen lays one;
But the codfish does not cackle
To inform us what she's done.
And so we scorn the codfish coy,
But the helpful hen we prize;
Which indicates to thoughtful minds,
That it pays to advertise.

The Executive Committee desire to thank the advertisers and request our members to patronize the concerns who have so generously contributed to the success of the Bulletin.

WE THANK YOU!

Co-operate with our Advertisers

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PEPSODENT, since its introduction to the public, has been made and sold under a fixed and unchanging policy. To meet the LATEST medical and dental exactments as to what a dentifice should be and do, has been a constant aim.

Under such a policy there has never been a fixed formula for Pepsodent. As new discoveries are made and recommended in the realm of medical and dental science, the formula must be changed to embody them. Such changes have been made in the past and undoubtedly there will be others in the future. Science is never at a standstill.

The present Pepsodent formula offers complete cleansing and polishing of the teeth—in absolute safety to enamel. It not only removes, but it also retards the subsequent adherence of the mucin plaque. Mildly acid, it induces salivary flow—the natural protective fluid for the teeth. Gum protection is afforded through the calcium ion, acting as a remostatic and antiphlogistic agent.

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